

	STAGE 1	STAGE 2	STAGE 3	STAGE 4	STAGE 5
9.30 - 9.55	Opening: Justin Halsall + special guest Willemijn Welten				
9.55 -10.20	Title: How to impact the present and influence the future Name: Thijs Sprangers, Feiline Company: WeWork Labs				
10.20 -10.55	<p>Keynote Title: The Secrets of Invincible Companies Name: Alexander Osterwalder Company: Strategyzer Label: TRANSFORMATION</p> <p>Summary: No company is invincible. Yet, companies that constantly re-invent themselves and compete with superior business models are hard to beat. Learn what organizations like Amazon, Ping An, and Logitech concretely do to constantly re-invent their company and stay ahead of competition. Learn how to integrate constant growth and transformation into your organization's DNA.</p>				
10.55 - 11.15	<p>3x Ignite Lean Start up: Lars Crama - Label: FOUNDATION Design Thinking: Emer Beamer - Label: FOUNDATION Agile: Alex Bennett Grant Label: ACCELERATION</p>				
11.15 - 11.55	Coffee break				
11.55-12.20	<p>11.55-13.30 Workshop Title: Building Growth Funnels Name: Alexander Osterwalder Company: Strategyzer Label: ACCELERATION</p> <p>Summary: Learn how the world's best innovators build and manage systematic growth funnels. Understand the difference between discovery, validation, and acceleration sprints and learn how to select the best innovation teams with the best ideas.</p>		<p>11.55-13.30 Workshop Title: Leverage your product Name: Tracy Rolling + Louise Fuglsang Company: Futurice Label: ACCELERATION</p>	<p>11.55- 12.20 Case Study Title: World's first connected tugboat: Digital design for critical situations. Name: Company: Van Berlo Label: TRANSFORMATION</p>	<p>11.55- 12.20 Case Study Title: PACE: ING's way to innovate Name: Clara Miranda Escribano Company: ING Label: TRANSFORMATION</p>
12.30 - 12:55			<p>Summary: How can you rethink your product and create an attractive ecosystem of services, that increases the value and the competitive advantage? With LSC, a set of interactive canvases rooted in Lean, Design Thinking and Agile, we leverage a product by co-creating additional services. You will experience service creation development from a user, business and tech perspective – and get inspired by our cases of real life service creation.</p>	<p>12.30-12.55 Keynote Title: Data-driven Ideation for Innovation Name: Daan Akse Company: Growth Tribe Label: ACCELERATION</p>	<p>12.30-12.55 Case Study Title: Everything-as-a-Service: how to transition to circular and sustainable business models Name: Bob jansen Company: Firmhouse Label: TRANSFORMATION</p>
13.05 - 13.30			<p>13.05-13.30 Case Study Title:How innovation is leading OV-fiets to 5 million rides in 2019 Name: Remmert Stipdonk, Peter van de Pol Company: INFO + NS Label: TRANSFORMATION</p>	<p>13.05-13.30 Workshop Title: 8 mins to build a brand, website & chatbot. Go! Name: Regan Kirk Company: Growth Tribe Label: ACCELERATION</p>	
13.30-14.30	Lunch				

14.30-14.55	<p>Keynote Title: Can corporates deliver successful platforms? Name: Hugo Raaijmakers Company: PA Consulting Label: ACCELERATION</p> <p>Summary: If you look at today's most successful companies, most of them are platform businesses. Established corporates are facing substantial disruption in the market, leading in many cases to product commodization. As a result many regard Platform business models as a direction for new revenues and growth. Success is not guaranteed because Platforms are complex. What are the challenges, opportunities and pitfalls for corporates to successfully design, develop and launch platforms? In this keynote Hugo will explain the key characteristics of a successful platform approach.</p>	<p>4 Round tables 14:30 - 15:10</p>	<p>10 Round tables 14:30 - 15:10</p>	<p>14.30-14.55 Case Study Title: Beyond Agility: From team health checks to OKRs at Delivery Hero Name: Lina Yassin Company: Delivery Hero Label: TRANSFORMATION</p>	<p>14.30-14.55 Keynote Title: Towards intelligent connectivity; The role of the mobile industry in the digital transformation. Name: Afke Schaart Company: GSMA Label: FOUNDATION</p>
14.55-15.05	Wisseltijd			Label	Wisseltijd
15.05-15.30	<p>Keynote Title: A new vision of leadership Name: Sonja Kresojevic Company: The Seedtime Collective Label: TRANSFORMATION</p> <p>Summary: To innovate we need to embrace uncertainty and failure as individuals, leaders and as organizations. It also means we need to show vulnerability and admit we don't have all the answers but are willing to make that much-needed leap of faith. And to drive long-lasting and sustainable changes in our organizations, to truly create the culture of innovation and entrepreneurship, we need to stop relying on grassroots movements and start to lead.</p> <p>In this talk, Sonja will share her experience as an innovation leader and executive driving change in large organizations and challenge you to answer questions such as: When do you show up as a leader? How do you learn? Are your life and work aligned with your value and purpose? What's preventing you from embracing change? How can you influence and create a culture of entrepreneurship in your organization?</p>	<p>4 Round tables 15:20 - 16:00</p>	<p>10 Round tables 15:20 - 16:00</p>	<p>15.05-15.30 Case Study Title: Service through Squads: Organizing Operations Around Clients for Shipping Success Name: Jan van Casteren Company: Flexport Label: FOUNDATION</p>	<p>15.05-15.30 Fireside Chat Title: A 'feet in the mud' fireside chat on real life experiences of growth and innovation. Name: Aleksa Vukotic & Conny Dorrestijn Company: thestartuptechfactory.tech BankiFi Label: FOUNDATION</p>
15.30-15.40	Wisseltijd			Wisseltijd	Wisseltijd

15.40-16.05	<p>Case Study Title: Lean Experimentation: Learnings and opportunities from a corporate program Name: Itziar Canamasas & Ouelid Ouyeder Company: Bayer Label: ACCELERATION</p> <p>Summary: Bayer's CATALYST intrapreneurship program supports project teams in exploration of new digital business models with agile experimentation and close customer validation interaction.</p>			<p>15.40-16.05 Case Study Title: How Tikkie became the #1 P2P Payment app with over 6M users Name: Nelleke van der Maas Company: Tikkie Label ACCELERATION</p>	<p>15.40-16.05 Case Study Title: TBI: accelerating knowledge sharing and innovative power within the organisation Name: Gijs van Zon & Douwe van den Wall Bake Company: Freshheads Label: TRANSFORMATION</p>
16.05-16.35	Coffee break				
16.35 -16.45	<p style="text-align: center;">1x Ignite Talk Title: Good Enough Innovation Name: Daniel Groos Company: Sharkbite Innovation Label: FOUNDATION</p> <p>Summary: The structured innovation processes in healthcare, IT and automotive cost over 500 b\$ a year, resulting mostly in incremental innovations. A shift of these resources into "good enough" innovation methods can help us solve the big sustainability challenges. Get a glimpse of these frugal innovation methods and learn how to apply them in your innovation process.</p>				
16.45- 17:00	<p style="text-align: center;">Must-reads that should be on your book shelves. Alexander Osterwalder, Daan Weddepohl, Jasper Baggerman Label: Foundation</p>				
17:00- 17:25	<p style="text-align: center;">Keynote Title: Winter is Coming: Save Your Innovation Program From Budget-Cutting White Walkers Name: Brant Cooper Company: Moves The Needles Label TRANSFORMATION</p> <p>Summary: Innovation teams must drive impact to maintain their budget. This is important now more than ever. Just the fear of recession, will lead to the poaching of innovation resources. It doesn't have to be this way. Brant will give you actionable tips on how you can drive short term impact to not only benefit you and your team, but also benefit the company and its customers.</p>				
17.25 - 17.35	A creative recap of today's learning in the form of a spoken word delivered by Ivan Words.				
17.45 - 19.00	Drinks				